

HOW TO SELL THE SUMP IDEA? SUPPORT OF THE INSTITUTIONAL COOPERATION OF BUDAPEST MOBILITY PLAN BY SUMPS-UP TOOLS

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Budapest - capital of Hungary (since 1873)

- 525 square km
- Complex geography,
- River Danube transport bottleneck
 - 1,700,000 inhabitants stagnating

- Metropolitan region (80 towns/villages)
 - 800,000 inhabitants





Budapest - legislation background

Complex, two-tier municipal system in the City (since 1990):

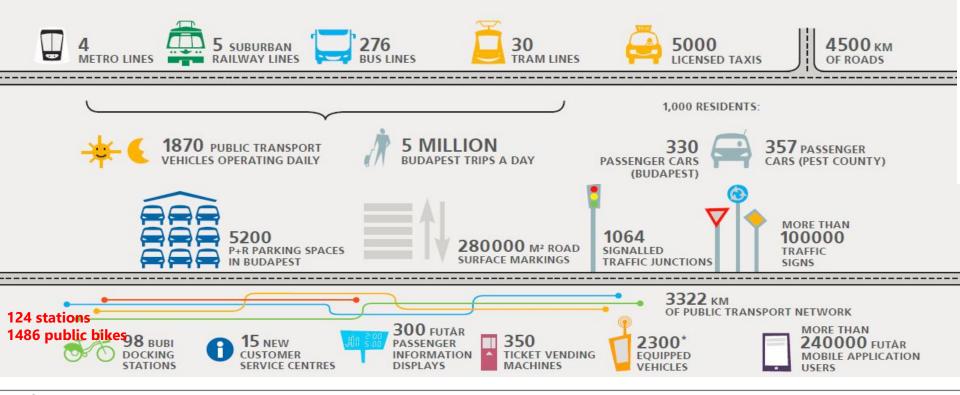
- Municipality of Budapest (Mayor of Budapest)
- 23 municipalities (23 mayors) of 23 districts
- No hierarchy, but sharing of tasks
- Provision of local PT services is responsibility of the Municipality of the City of Budapest





Budapest - key figures of transport

- 350 cars/1000 inhabitants, car occupancy is low (~1,3 person/car)
- 5 000 000 trips per workday

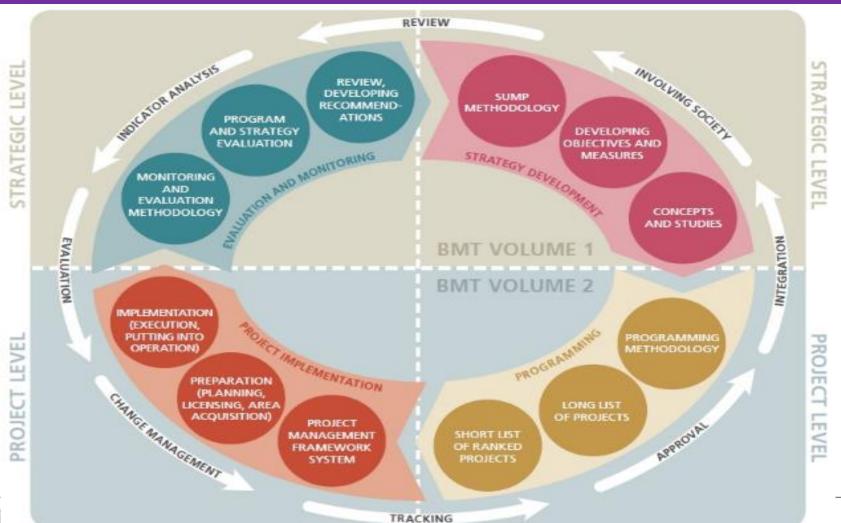




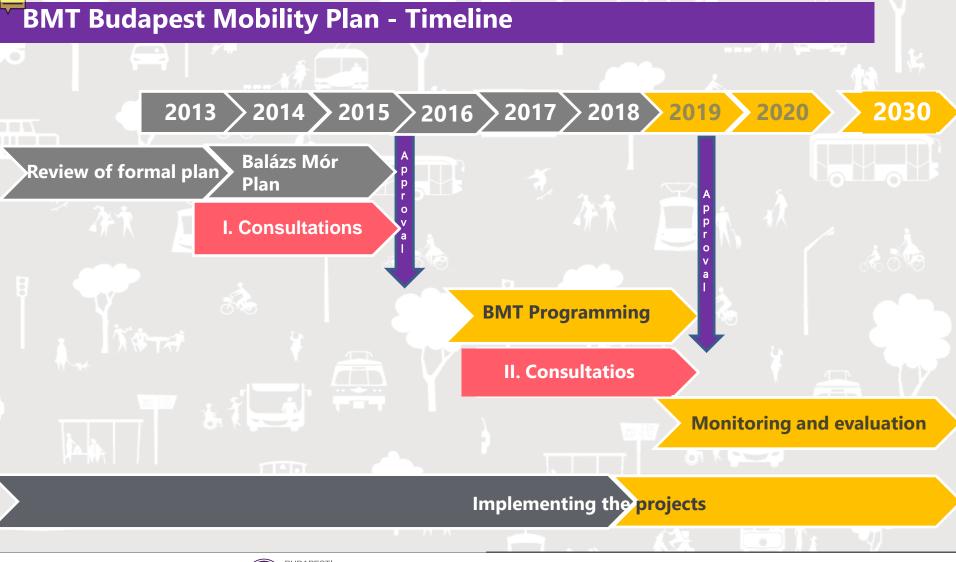




NEW STRATEGIC APPROACH – BMT Budapest Mobility Plan









BMT Budapest Mobility Plan

First SUMP (sustainable urban mobility planning) based transport development concept of Budapest

Vision (from Budapest 2030)

"Budapest is a **liveable** and attractive capital city with unique character and is an esteemed member of the European urban network and intends to be **innovative** economic and cultural centre of the country and of the city region."







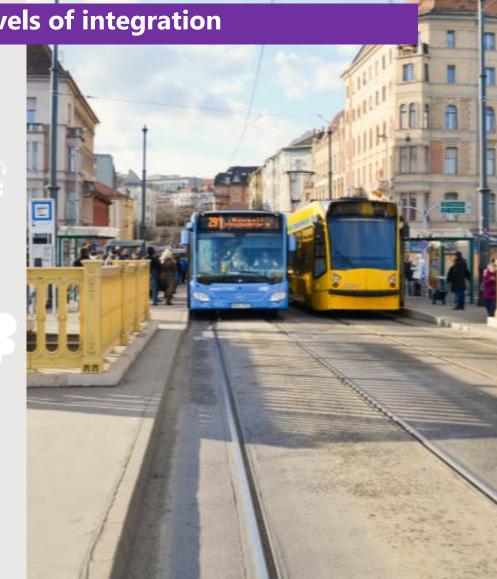






BMT Budapest Mobility Plan - 3 levels of integration

- 1. Integrated objectives of BMT in relation to Budapest development concept
- 2. Integrated transport system in relation to transport modes
- 3. Integrated networks and systems in terms to region



BMT Budapest Mobility Plan – modal split targets

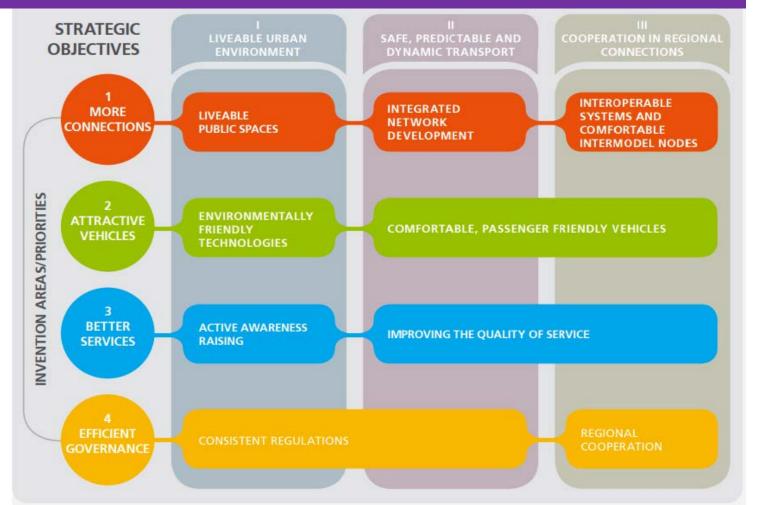


BMT I. Balázs Mór Plan – First SUMP based transport development strategy for Budapest "thinks multimodal".





BMT Budapest Mobility Plan – strategic objectives





BMT Budapest Mobility Plan – intervention areas

- 1 MORE CONNECTIONS
 Safe, high quality. integrated transport infrastructure
- 2 ATTRACTIVE VEHICLES

 Comfortable, environmental friendly vehicles and equipment
- BETTER SERVICES

 Efficient, reliable traffic coordination and services
- **EFFICIENT ORGANIZATION**Consequent regulation and **governance**, regional cooperation



INTERVENTION AREAS — MORE CONNECTIONS









INTERVENTION AREAS — ATTRACTIVE VEHICLES









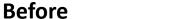
INTERVENTION AREAS — BETTER SERVICES





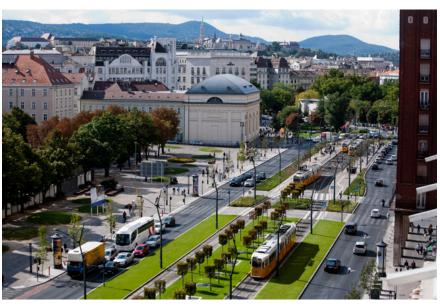
BMT Budapest Mobility Plan – implementing projects

Livable urban environment - Public space rehabilitation





After



Liveable urban environment with the **integration** of urban development and transport development approaches



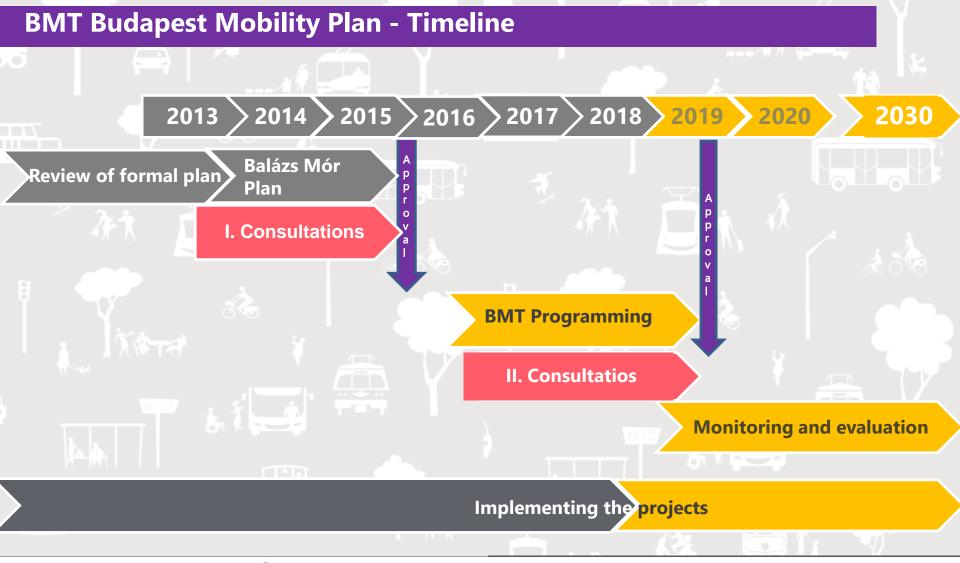


NEW STRATEGIC APPROACH - how to sell the SUMP idea

- Awareness of the new approach permanent discussion
- 2. Formalized process of involvement
- 3. Use research and development project for planning







Main tools - Permanent discussion

Integration of participation into SUMP process

Higher level of acceptance of goals and measures

- Target groups
- Communication plan







Main tools - permanent discussion

Awareness of the new SUMP approach

I BMT Strategic level - 2015

- 1. Approved draft SUMP
- 2. Public discussion + Institutional cooperation paralell
- 3. Useing public consultation web page 3 month

II. BMT Programming - 2018 - 2019

- 1. Formalized process of involvement Balázs Mór Committee 1 year
- 2. Capital Development Council agreement 2 months
- 3. 30 day public consultation web page (11. 04. 11. 05. 2019) still on



Main tools - permanent discussion

Public consultation about the strategic objectives and measures

The goals of public discussion:

- Widespread: citizens, experts, decision makers
- Availability
- Plain language
- Understandable, short

Chanels

- Forums
- Web site: bkk.hu/bmt
- Letters up to 200 institutions by post
- Questionnaire







Main tools - website of BMT I. - 2015







TERVANYAG

TÁRSADALMI EGYEZTETÉS

HÍRFOLYAM

SEGÉDANYAGOK

KAPCSOLÓDÓ OLDALAK





A tervet Budapest Főváros Önkormányza Tarlós István főpolgármester felhatalmaz programja alapján a Budapesti Közlekedé készítette.

Felelős kiadó: Vitézy Dávid vezérigazgató, vezérigazgató-helyettes







Main tools - permanent discussion

Results of participation

- 271 written reflections, opinion
- 1250 analysed remarks on the different aspects of the plan
- Public and institutional participants
- Recommended changes of the plan based on the assessment

Results of the Questionnaire

- 566 answers in 2 months
- Strong reflections on main problems
- Very strong support for the strategic goals

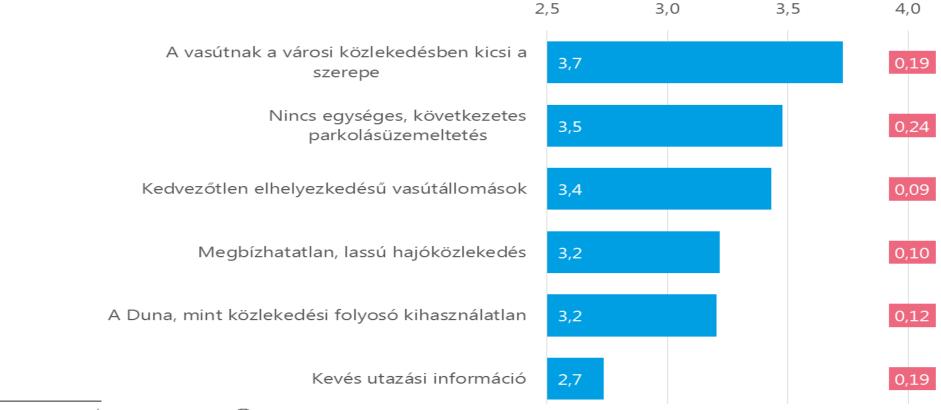






Main tools - questionnaire

Main transport problems in the city









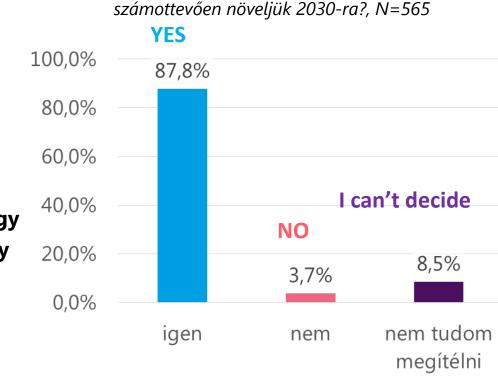
Main tools - questionnaire

Acceptance of the modal target of BMT



The most important target of the strategy to reach 80% rate of the environmentally friendly transport modes up to 2030.

87,8% of the answers are: YES



Egyetért-e azzal, hogy a környezettudatos közlekedési módok arányá





Main tools – Communication plan – 2017 - 2019

Plan of consultations

Identifying 3 relevant level of participations and stakeholders:

- Balázs Mór Committee: decision makers, politicians experts and authorities of strategic environmental assessment
- 2. Workshops and forums
- 3. Public website





Communication plan – Identifying stakeholders

Capital Development
Council

City council / General assembly

Planning team

Balázs Mór Committee

Experts and authorities public, citizens,

municipality, transport developer companies





Permanent discussion - Communication plan

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Consultation	The goal	stakeholders	Communication chanels	documents

Sources venue

Reminder

Agenda,

Minutes,

report

Agenda

Summary,

Minutes,

Summary,

assesment

Questionnaire

report

Committee round

table

Mail list

Webpage

workshop

Webpage

online forum

Webpage

e-mail,

Sharepoint,

venue

catering

contract

venue

catering

Webpage

Webpage

Sharepoint,

Inside Sharing BKK, partners, Meetings, **SUMP**

Decision makers,

politicians

experimental

stakeholders,

municipalities,

Most

District

Chamber

citizens

Experimental

decisions

Collecting

insighits,

opinions,

proposals

Collecting

insights,

opinions,

proposals

experimental

Mór

Balázs

Committee

Experimental

workshop

Public

consultation

information cooperation discussions operators Memo,

important



Formalized consultation - 2019

Formalized process of involvement - Balázs Mór Committee

- Founded by the CEO of BKK
- 21 voters from the main experimental stakeholder institutions (municipality of Budapest, ministries, governmental institutions of transport planning, national railway company, regional council, main operators)
- Regular attendance on roundtable meetings
- Decisions on main development directions
- Suggestions and proposals for the city council

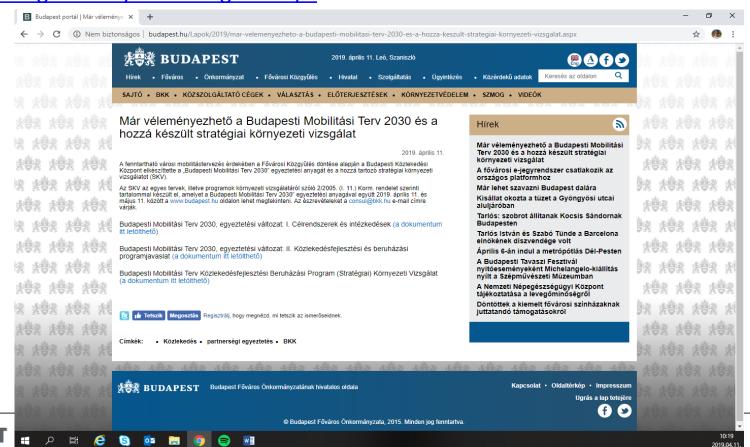






Main tools - website of BMT II. - 2019

http://budapest.hu/Lapok/2019/mar-velemenyezheto-a-budapesti-mobilitasi-terv-2030-es-a-hozza-keszult-strategiai-kornyezeti-vizsgalat.aspx





Main tools - Use research and development project for planning

SMART-MR



- Better interaction between the stakeholders regional meetings
- CONSUL new public consultation web page to help participatory planning

CIVITAS SUMPs-UP

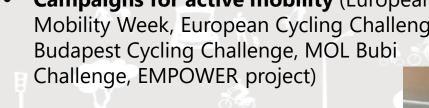
- Interviews with the members of Balázs Mór Committee
- Active awarness rising of decision makers
- Showing good examples site visit in Vienna





Main tools - Use research and development project for planning

- Participatory planning (research development – innovation projects: SUNRISE, Cities4People)
- Campaigns for active mobility (European Mobility Week, European Cycling Challenge, Budapest Cycling Challenge, MOL Bubi Challenge, EMPOWER project)











Main tools - Use research and development project for planning

BKK participates











MaaS**4EU**



EFFICIENT

GOVERNANCE





BKK follows and cooperates

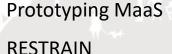




































Contacts

The english version of the plan can be downloaded:

http://www.sump-

challenges.eu/sites/www.sump-

challenges.eu/files/bmt2016 eng v3.pdf

For further information please contact:

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Thank you for your kind attention!

